

# JUNG YEUN PAEK

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**CARNEGIE MELLON UNIVERSITY** \ 08.2005-05.2009  
BFA of Communication Design, Minor in History of Arts  
Graduated with University Honors and College Honors

## PROFICIENT

Adobe Creative Suite  
Digital Photography  
Color Correction  
Screen Printing  
Illustration  
Chinese Calligraphy  
Sculpting  
Freehand drawing  
MS Office  
Mac\Window OS

## COMPETENT

After Effects  
Woodshop  
Set Design  
Basic HTML\CSS

## BILINGUAL

English\Korean

## HONORS \ RECOGNITION

06.2009 \ Published on the Carnegie Mellon  
Homepage Story

05.2009 Animal Awards  
Excellence in Motion Graphics given by  
Michael Killen

Chosen for 2009 CONTEXT: AIGA Pittsburgh's  
Annual Design Competition \ Info. Design Category

Chosen for 2008 CONTEXT: AIGA Pittsburgh's  
Annual Design Competition \ Logo Category

## EXHIBITION \ ACTIVITIES

07.2009  
ESSENTIAL Music & Art show \ SoHo, NY

12.2008  
UnSmoked Art Gallery \ Braddock, PA

08.2007-10.2009 \ AIGA

## DESIGN EXPERIENCE

### THE FACE SHOP \ IRVINE, CA \ 11.2009-02.2010

I was in charge of market researching and study competing cosmetics brand stores in the East Coast, mainly NY & NJ areas, and then documenting those researches into a written form. Also, I designed monthly email blasts as a freelance designer.

### CLASSICAL THEATRE PROJECT \ TORONTO, CANADA \ 09.2009-10.2009

Designed a brochure for a Canadian theatre company as a freelance designer via long distance communication. The company was called, Classical Theatre Project, a leading Shakespearean performance for students.

### WINDMILL FACTORY \ BROOKLYN, NY \ 06.2009-08.2009

Created homeless awareness event called, "Clothing the Line" as a freelance designer. I designed the logo, website, different advertisements and products. Clothing the Line is a charitable event for the homeless that will be held in Sheep Meadow, NYC in summer 2010. It is an Urban Intervention Performance Installation, a roofless 20' X 20' X 20' four wall "home" made of 35,574 clothes in a prominent public plaza or park created by the public which culminates in interactive nightly performances.

### UPITT CHILD DEVELOPMENT \ UPITT, PA \ 08.2008-04.2009

Worked as a freelance designer at University of Pittsburgh Child Development team, Family Support division. I designed a working system, branding, identity & a logo for the Family Support group.

### FITWITS \ CMU, PA \ 05.2008-07.2008 \ Published in 08.2009 PRINT Magazine

Worked as a design intern to create a handbook for parents to encourage a healthier lifestyle and make better choices. Also, I worked on an educational board game that is meant to live in the waiting room of the doctor's office. Fitwits is a project granted from The Heinz Endowments in order to promote a more comprehensive health and nutrition content through play. It is a collaboration between CMU, UPMC, and the Pittsburgh Public schools.

### CHEIL COMMUNICATIONS \ SEOUL, KOREA \ 05.2007-07.2007

Worked in the Global Interactive Department as a design intern and mainly helped promote the 2008 Beijing Olympics.

## OTHER WORK EXPERIENCE

### COMPUTER CONSULTANT \ REESE DESIGN CLUSTER \ 08.2006-05.2009

Was responsible for monitoring the Reese Design computer cluster in Carnegie Mellon University and also responsible for color printing in various sizes and trouble shooting.

### TEACHING ASSISTANT \ CMU \ 08.2007-12.2007

Instructed first-year Design Studio I students twice a week in understanding the communications through 2D drawing & 3D modelling.

### SOLAR DECATHLON \ CMU \ 12.2006-09.2007

First started as a class and then I was hired as a designer at an international competition held in Washington D.C., sponsored by the U.S. Department of Energy to develop and construct an energy efficient house, mainly using Solar energy. Our objective was to come up with a communicative concept and an experience for the public. Hopefully after the tour, the visitors had the opportunity to understand the importance of solar energy and be more aware of the environment.